



3-6-013

DOON UNIVERSITY, DEHRADUN
Semester Final Examination, Fourth Semester, 2013
School of Communication

M.A. Integrated Communication
Reporting and Writing for Electronic Media COMM: 250

Time Allowed: 3 Hours

Maximum Marks: 30

Note: Attempt Questions from All the Sections A,B,C.

SECTION : A (Short Answer Type Questions to be answered in about 50 words.) Marks 2x5 = 10)

Q1 Write short notes on any FIVE-

1. Intro
2. Documentary
3. Anchor Read
4. OB Van
5. Two Ways
6. Radio Package
7. GOAL

SECTION : B (Short Answer Type Questions to be answered in about 250 words)

Q2 Answer any two questions.

(Marks:2 x 4=8)

1. What do you mean by show in action technique? Describe the skills required for writing a feature.
2. Suppose you are asked to do a biographical interview of Mahendra Singh Dhoni..Prepare a list of 10 tentative questions in order .
3. Write a scene setting or mood piece about any interesting place or event.

SECTION C

Long Answer type question.

Q3. Answer any two. (approx. 400 words)

(Marks: 2 x6 =12)

1.Take an imaginary trip to the Doon University campus and generate as many ideas as you can.Write about the treatment of those stories.

2.Write an essay on Presentation Skills .

3. Suppose you are live on Air and there is a breaking news of Hijack of an aeroplane .What questions would you ask in the two way from the Correspondent who is following the story?