



3-6-013

DOON UNIVERSITY, DEHRADUN
Semester Final Examination, Second Semester, 2013
School of Communication
MA in Communication (5yrs Integrated)
Course: COMM -152: Visual Communication

Maximum Marks- 50

Part A

Written Examination

Time Allowed: 1 ½ Hours

Maximum Marks: 10

Note: Attempt all Questions

Q1- Write down the name of artist primary colors. Show the secondary and tertiary colors with the help of color wheel.

Or

(4Marks)

Discuss Relative size and Linear perspective with suitable diagrams.

Q2- Write short notes on any three of the following:

(2+2+2Marks)

- (a) Pattern
- (b) Similarity
- (c) Implied Motion
- (d) Warm Colours and Cool Colours
- (e) Line

Part B

Viva

(Maximum Marks: 5)

Part C

PPT Presentation and/or Report on any topic related Visual Communication

(Maximum Marks: 10)

Part D

Activity/Design of related concepts of Visual Communication

(Maximum Marks: 25)