



**DOON UNIVERSITY, DEHRADUN**  
**Make- Up Examination, 2014**  
**School of Communication**  
**5 years Integrated MA Communication 1<sup>st</sup> sem**  
**Course: COMM-102-Introduction to communication**

*Time Allowed: 2 Hours*

*Maximum Marks: 30*

Attempt any three-

10X3=30 Marks

**Q.1 Discuss the role of mass media in modern society. Also give suitable examples in support of your answer.**

**Q.2 What is the meaning of non verbal communication. Also explain how body language makes the interpersonal communication effective?**

**Q.3 Explain the process, elements and the functions of the communication.**

**Q.4 Write note on any two-**

**a. Mass Communication      b. Folk media**

**c. Intra personal communication**