



DOON UNIVERSITY, DEHRADUN
School of Communication
Mid semester Examination, 2014
5 years Integrated MA Communication 3rd semester
Course: COMM 201 Reporting and writing for Print

Time Allowed: 2 Hours

Maximum Marks: 30

SECTION- A

Answer any three. Qn no. 5 is compulsory (Short answer type)

- | | |
|--|---------|
| Q.1 Define news? Explain the types of news | 3 Marks |
| Q.2 Explain investigative reporting? | 3 Marks |
| Q. 3 What do you understand by news source? | 3 Marks |
| Q.4 Discuss the various news values. | 3 Marks |
| Q. 5 What do you understand by Intro? Explain the summary lead and suspended interest Intro. | 4 Marks |

SECTION-B

Answer any two questions.

5X2=10 Marks

Q. 1 Identify the who, what, where, when, why and how, if they are present in the following para:

A personal assistant of the union Minister of State for Finance, G. Ramachandran, was arrested by the Central Bureau of Investigation in Delhi while allegedly accepting a bribe from a senior Indian Revenue Service Officer.

- Q.2 Write a lead with prominence or proximity news value.
Q.3 Write a double column news for an accident.

SECTION-C-

Answer any one question (Long answer type)

10X 1 Marks

- Q.1 What is headline? Describe various types of headlines with examples.
Q. 2 Describe the structure of newspaper organization.