



DOON UNIVERSITY, DEHRADUN

School of Communication

Mid semester Examination, 2014

**5 years Integrated MA Communication 1st semester
Course: COMM 104 Developments of Media in India**

Time Allowed: 2 Hours

Maximum Marks: 30

SECTION: A

Answer any four. (Short answer type)

5x4= 20 Marks

Q. 1 Define Radio. Discuss the history of Radio in India.

Q. 2 what do you understand by the Press council. Also mention the objective and functions of the press council.

Q. 3 Explain the term Community radio. Explain its role in the development process.

Q. 4 Define magazines. Explain the different types of magazines.

Q. 5 Write short notes on any two-

a. Yuv vani

c. RNI

b. News agency

d. Frequency Modulation

SECTION- B

Answer any one question (Long answer type)

10x1= 10 Marks

Q. 1 Explain the history of print media in India. Also mention its contribution in Indian Independence.

Q.2 Discuss the various radio programme formats in detail.