

DOON UNIVERSITY

MID-TERM EXAMINATION, SEPTEMBER 2014

SCHOOL OF MASS COMMUNICATION, 5 YEAR INTEGRATED MA

1ST SEMESTER, LANGUAGE SKILLS, COMM-100

TIME - 2 hrs

MM - 30

Section - A

8m

Do not use more than 25 words to answer the questions in this section.

Explain the following with the help of examples used in sentences of your own:

- 1 Sentence
- 2. Subject and object.
- 3. Role of verb.
- 4. Phrase
- 5. Clause
- 6. Adverb
- 7. Semi-colon
- 8. Apostrophe

Section - B

(2x5=10m)

Do not use more than 75 words in your answers, in this section.

- a) Write a letter to the editor complaining about any ONE of the following problems and request for immediate action to resolve it.
- i) Repair of the main roads in the city damaged by rains.
- ii) Negligence in the government hospital and total mismanagement of patients by staff on duty.
- iii) Lack of appropriate parking space at major market places in the city.
- iv) High-speed bikes used by the youth causing fatal accidents.

- v) Inadequate street lights in most parts of the city forcing vehicles to use high beam within the city limits causing accidents.
- vi) No proper collection and recycling of municipality wastes leading to spread of diseases.
- b) Explain the given lines from the poem, 'Speak What Is Darkness,' by Pritish Nandy, in your own original interpretation of the given lines:
 - i) our love is like memory

your eye is the night

OR

- ii) whispers that cannot be heard OR
- iii) the wind tracing footsteps

 OR
- iv) outside us

 streets

 run into streets

Section-C

(2x 6= 12)

Do not use more than 75 words in your answers, in this section.

Explain any ONE kind of interview:

(Mention the people involved, kind of questions asked and the time or situation demanding or requiring the interview.)

a) Public taking the interview of Politicians.

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b) Press interview of high government officials.

OF

c) Media person taking the interview of a famous businessman, sports personality, artist, film star, academic expert, activist.

OR