



DOON UNIVERSITY, DEHRADUN Semester Final Examination, II SEMESTER 2014 School of Management

IMBA

Course: IMBA 204- Business Environment

Note: Attempt All Questions from Section	ons A, B, and C.
SECTION: A	(16 marks)
Q1. What do you understand by business e	nvironment? Discuss the importance of the stud
business environment. How does business e	nvironment effect day to day decisions taken by
executives of a business organization?	<u>ting garage at Albana, a season 1924 (1914), in the control of th</u>
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Or	$\mathcal{L}(T) = \{ x \in \mathcal{X} \mid x \in \mathcal{X} \mid x \in \mathcal{X} \}$
Write in detail the internal and external fac	tors of business environment. Illustrate with sui
examples.	and the second of the second o
SECTION: B	(2*5= 10marks)
Q2. Write short notes on any five (Up to	•
a) Business ethics	
b) Responsibility of company towards	consumers
c) Private sector	
d) Economic system	
e) Business and Government	
f) Economic Planning in India	
g) FEMA	
h) SEBI	
i) European Union	
j) International Business	
SECTION: C.	(3*8marks)
O2 What is mixed assnown? Evaloin in d	etail the main features of mixed economy and ho
	ctan the main leatures of mixed economy and no
has helped in development of India?	
Or	
	an economy? Outline the problems of Public sect

	Q4. Discuss Liberalization, g	lobalization and privatiza	tion. Outline the merits and demerits of on and privatization on Indian economy
	each, rugmight the impact of	Timeramyanon, Stonanzano	on and privatization on indian economy
	en en men en de mentante de meter en en de de trade en en en de de trade en e En en		
		Or	and the second section of the transfer of the second section of the
	Discuss the new industrial no	licy of 1001 and outling its	s characteristics. Why a new industrial
	policy is needed?	mey of 1771 and outline its	characteristics. Truy a new industrial
•	 My 1980 always Charlet Jack are surjusted. 		
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	Q5. What are the main provi	isions of the Company's A	ct of 1956 regarding setting up of a
	company in India?		
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	garanta da santa da	Or	
	Explain the role of WTO a	nd World Bank in Econ	omic development
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