



DOON UNIVERSITY, DEHRADUN
Semester Final Examination, II SEMESTER 2014
School of Management

26/5/2014

IMBA

Course: IMBA 204- Business Environment

Time Allowed: 3 Hours

Maximum Marks: 50

Note: Attempt All Questions from Sections A, B, and C.

SECTION: A (16 marks)

Q1. What do you understand by business environment? Discuss the importance of the study of business environment. How does business environment effect day to day decisions taken by the top executives of a business organization?

Or

Write in detail the internal and external factors of business environment. Illustrate with suitable examples.

SECTION: B (2*5= 10marks)

Q2. Write short notes on any five (Up to 50 words)

- Business ethics
- Responsibility of company towards consumers
- Private sector
- Economic system
- Business and Government
- Economic Planning in India
- FEMA
- SEBI
- European Union
- International Business

SECTION: C. (3*8marks)

Q3. What is mixed economy? Explain in detail the main features of mixed economy and how it has helped in development of India?

Or

What is the role of public sector in the Indian economy? Outline the problems of Public sector enterprises in India

Q4. Discuss Liberalization, globalization and privatization. Outline the merits and demerits of each. Highlight the impact of liberalization, globalization and privatization on Indian economy

Or

Discuss the new industrial policy of 1991 and outline its characteristics. Why a new industrial policy is needed?

Q5. What are the main provisions of the Company's Act of 1956 regarding setting up of a company in India?

Or

Explain the role of WTO and World Bank in Economic development