

20/8/2016



DOON UNIVERSITY, DEHRADUN
Final Semester Examination, Second Semester, 2016
School of Communication

M.A. Communication
Course: COMM – 519: Science Communication

Time Allowed: 3 Hours

Maximum Marks: 50

Note:

There are four broad heads which has four questions in it. Attempt any TWO heads answering all the four+ four (eight) questions in it.

Maximum marks (8x3=24)

1. AGRICULTURAL EXTENSION (AE):

- (i) Explain the concept of Agricultural Extension.
- (ii) Communication could be a big help in the agricultural extension activities. How.
- (iii) What are the agricultural extension services that a farmer can be benefitted?
- (iv) It has been said that AE activities need trained workers. Why.

2. STATUS OF SCIENCE COMMUNICATION IN INDIA:

- (i) How do you see 'Science communication' in India. Discuss.
- (ii) Why Science communication is still need time to find space in the mainstream media.
- (iii) What are the popular tools of science communication?
- (iv) Propose solutions to communicate science.

3. SCIENCE FICTION:

- (i) How science fiction is related with spaceships and aliens.
- (ii) How does fiction helps in communicating science.
- (iii) Why has it been named 'Science Fiction. Explain.
- (iv) What is your take on the science events shown on TV channels

4. SCIENCE POPULARISATION:

- (i) How can we popularise Science.
- (ii) What is the need of Science Popularisation.
- (iii) What could be the probable ideas, according to you, to popularise Science?
- (iv) Being a student of mass communication what role media can play in bridging the gap between Science and the Society.

Note: Question 5 and 6

Maximum Marks (2x8=16)

5. Name any four scientists and their contribution. Talk about two scientists in detail.

OR

Write a report for your local English daily on your visit to UCOST.

6. Critically analyze your selected topic.