

END SEMESTER EXAM, SCHOOL OF COMMUNICATION(Second Semester)

M.A INTEGRATED Communication, COURSE- LANGUAGE SKILLS, COURSE CODE- 149

Time-3hours

MM-50

Attempt all questions.

Section-A

(2x5=10)

Define the following terms; using approximately 25 words:

1. Direct Speech
2. Indirect Speech or Reported Speech
3. Active Voice
4. Passive Voice
5. Subject/Verb Agreement

Section-B

15m

6. Write a formal letter to your Head of the Department requesting him/her to guide you to set up your own organization with your seniors and colleagues as a part of youth involvement in the Prime Minister's project of 'Make In India', and generate jobs to reduce unemployment.
(Combine your interests and knowledge to generate income-explain)

10m

7. What is the importance and use of Power Point Presentations in the professional world?

5m

Section-C

8. What are the points one needs to keep in mind while writing the critical appreciation of a film?
9. What are the points you need to keep in mind while preparing a Power Point Presentation and presenting it?

13m

12m