



6.4.2013

DOON UNIVERSITY, DEHRADUN
Mid-Term Examination, Fourth Semester-2013
School of Communication

M.A Integrated (Communication)
Course: COMM 252: International Communication

Time Allowed: 2 Hours

Maximum Marks: 30

Note: Attempt All Questions from Sections A,B,C.

SECTION A (Very Short Answer Type Questions to be answered in about 25-50 words)
(10 Marks)

Write very short note on following :

1. NonAligned News Agency Pool
2. Ang Lee
3. Newsweek
4. Nirbhaya
5. Afzal Guru
6. Hugo Chavez
7. Pope Francis the First
8. John Kerry
9. Pakistan Govt.
10. Psy

SECTION B (Short Answer Type Questions to be answered in about 200-250 words.)
Attempt any 2 (10 Marks)

1. Describe the Channels and types of International flow of Communication?
2. Discuss the studies dealing with the actual flow and content of news?
3. Italian Marines Issue has exposed the communication gaps in diplomatic relations of two countries. Discuss the issue mentioning the latest developments in this matter?

SECTION C: (Long Answer type Questions to be answered in 450-500 words) (10 marks)
Attempt any one

1. What is International Communication? Discuss the main approaches to international communication with suitable examples?
2. Is the world divided between the communication rich and the communication poor? What are the consequences of such divisions?