

4-4-13



**DOON UNIVERSITY, DEHRADUN**  
**Mid-Term Examination, Fourth Semester- 2013**  
**School of Communication**

**MA Integrated ( Communication)**  
**Reporting and Writing for Electronic Media COMM: 250**

*Time Allowed: 2 Hours*

*Maximum Marks: 30*

*Note: Attempt Questions from All the Sections A,B,C.*

**SECTION : A ( Short Answer Type Questions to be answered in about 25 words.)**

*(Marks 2x5 = 10)*

**Write short notes on any FIVE-**

1. Voice Over
2. PTC
3. Anchor Read
4. VOX POP
5. Two Ways
6. Illus. Report
7. Package

**SECTION : B ( Short Answer Type Questions to be answered in about 250 words)**

**Answer any two questions.**

*(Marks: 2 x 4=8)*

1. Describe the various popular formats of TV News and Current Affairs Programmes.
2. Suppose you are asked to cover the breaking news of an earthquake. What would be your sources of information and what would you ask ?
3. What are the basic criteria for selecting News for Television ?

**SECTION C**

**Long Answer type question.**

**Q3. Answer any two. ( approx. 500 words )**

*(Marks: 2 x6 =12)*

1. A good Television Reporter must be a Visual Thinker also. Comment.
2. Write an essay on Interviewing techniques and tips.
3. Prepare the structure and Visual Plan of a special report on the first Inter University Youth Festival held in Doon University.