

DOON UNIVERSITY, DEHRADUN

School of Communication

Make up Examination

(For Mid Semester Examination, 2012)

5-Years Integrated M.A in Communication

Third Semester (2011-16)

Course: COMM-202: Communication for Development & Social Change

Time Allowed: 2 Hours

Maximum Marks: 30

1. What are the different paradigm relating communication to development? Which of them is a viable model for a country like ours. Elaborate with relevant examples.

12 Marks

2. Discuss a few successful experiments and experiences with regard to community radio broadcasting in India. What's the scenario in Uttarakhand? Discuss with examples.

10 Marks

3. Write short notes on the following:

a) Meaning of development.

b) Different stages of communication programmes and campaigns.

4 x 2 = 08 Marks



1/12/12