

School of Management

MBA-505 Computer Applications and Information Systems

Sem. I

MM 30 Marks

Section A (Attempt any two) [2X3 = 15 Marks]

Question 1: Define the term "Computer Systems".

Question 2: Explain ICT and its components.

Question 3: Explain the term Database Management System.

Question 4: Define the term Hardware, Software and firmware.

Section B- Attempt any three (2X3= 15 Marks)

Question 1: Explain the term – Information Systems. How Business firm uses Information systems for effective processes.

Question 2: Explain the relevance of MIS in a manufacturing firm.

Question 3: Define brief on Decision Support System (DSS) for highly demand oriented business.

Question 4: Explain Strategic Information Systems. Also, Refer Michael Porter 's value chain model.