

1.4.2013



DOON UNIVERSITY, DEHRADUN
Mid Term Examination, Fourth Semester, 2013
School of Management

MBA

Course: MMS- 534: Project Management & Entrepreneurship Development

Time Allowed: 2Hours

Maximum Marks: 30

SECTION: A

Attempt **any three** questions:

(Marks 3x10=30)

Q.1 "Entrepreneurs are made, not born." Comment and discuss the qualities and functions of an entrepreneur.

Q.2 "Developing rural entrepreneurship is highly important for India." Comment and suggest measures to improve this sector.

Q.3 What are the main problems with small scale industry in new economy? Suggest measures to strengthen small scale sector in India.

Q.4. Write short notes on the following: (a) Achievement Motivation (b) Sources of business ideas