

11/4/2013



DOON UNIVERSITY, DEHRADUN
Mid Term Examination, Second Semester, 2013
School of Management

MBA
Course: MMS -511: Economic and Legal Environment

Time Allowed: 2Hours

Maximum Marks: 30

SECTION-A

1. "Environment scanning should provide inputs for strategic decision making". Elaborate.
(Marks: 15)

SECTION-B. Attempt any THREE questions.

(Marks: 5x3=15)

1. Firms which systematically analyse and diagnose the environment are more effective than those which don't. Elucidate. Why social responsibility is important for business.
2. Mention the reason for the poor performance of the public sector enterprise (PSEs). Define a small industry. What is the role of the small scale industry in our economy?
3. "Profit making is the primary goal of any business enterprise" yes or no- discuss. What do you understand by ethics? Why is ethics important for business?
4. Mention the reasons for creating public sector enterprises. What are the problems faced by the small scale industries.