



21/4/2016

DOON UNIVERSITY, DEHRADUN
Mid Semester Examination, March 2016
School of Communication

2 Years M.A. in Communication, Semester IV
And
5 Years Integrated MA in Communication, Semester X
COMM 635: Producing for Radio

Time Allowed: 3 Hours

Maximum Marks: 30

Part A (20 Marks)

Q.1. Discuss the qualities and limitations of Radio.

(8 Marks)

OR

Discuss the basic principles of writing for Radio.

Q.2. Write short notes on **any three** of the following

(Marks 4X3= 12Marks)

- (a) Objectives of All India Radio
- (b) Popularity of F.M. Radio
- (c) Three tier broadcasting system of All India Radio.
- (d) Special target audience based program
- (e) Propagation of radio waves.

Part B (10 Marks)

Related Assignments/Production