



2/14/2016

**DOON UNIVERSITY, DEHRADUN**  
**School of Communication**

**Mid Semester Examination, Second Semester, 2016**  
**2-Years M.A. Communication**  
**Course: COMM: 501 – Theories and Models of Mass Communication**

*Time: 2Hours*

*Maximum Marks: 30*

**SECTION: A (Short length answers)**

Attempt any three questions. Each question carries 2 marks.

*(Marks: 2X3=6)*

1. Write a brief note on 'ánomie'.
2. What is the difference between science and social science?
3. How is the rise of Aam Aadmi Party (AAP) in India related to the development in the field of media?
4. What to you understand by proletariat?
5. What is the difference between a hypothesis and a theory?

**SECTION: B (Medium length answers)**

(Attempt any two questions. Each question carries 6 marks.

*(Marks: 6X2=12)*

1. How do you define theory? What is the relevance of theory in the context of social sciences?
2. Knowledge should be gained only through empirical, observable, measurable phenomenon examined through scientific method. Explain.
3. Write a detailed note on the ongoing debate on net neutrality.

**SECTION: C (Long Answer)**

Attempt only one question. The question carries 12 marks.

*(Marks: 12X1=12)*

1. Explain the contradictions in society between the forces and relations of production.
2. Any part of society, such as the family or marriage, should be studied in terms of its contribution to the society. Comment.