



5/4/2016

DOON UNIVERSITY, DEHRADUN
School of Communication

Mid Semester Examination, Second Semester, 2016
5-Years Integrated M.A. Communication
Course: COMM: 252 – International Communication

Time: 2Hours

Maximum Marks: 30

SECTION: A (Short length answers)

Attempt any three questions. Each question carries 2 marks.

(Marks: 2X3=6)

1. Write a brief note on ‘‘flow of images’’.
2. What role do communication networks play in shaping a global civil society?
3. Write a brief note on functions of media.
4. What is the difference between regional, national and international in the context of media?
5. Communication satellites have redefined our world. Comment

SECTION: B (Medium length answers)

(Attempt any two questions. Each question carries 6 marks.

(Marks: 6X2=12)

1. What do you understand by media flow and contra flow? Give examples.
2. Write a note on role of media in the context of natural disasters.
3. The concept of nation-state is getting blurred in the context of globalisation. Comment.

SECTION: C (Long Answer)

Attempt only one question. The question carries 12 marks.

(Marks: 12X1=12)

1. Write a detailed note on the phenomenon of globalisation.
2. Do you think that ever increasing exposure to media is determining our cultural values?