

1-4-2016

DOON UNIVERSITY

MID-TERM EXAMS, MARCH 2016, SCHOOL OF MASS COMMUNICATION

MA INTEGRATED, IIInd SEMESTER, LANGUAGE SKILLS, COMM-149 -149

TIME-2hrs

MM-30

Section - A

8m

Do not use more than 25 words in any answer belonging to this section.

1. Why do we need to learn *phonetic transcription*? Explain by giving examples.
2. Define the terms *phoneme* and *syllable*?
3. Write the phonetic transcription of the following words:  
(a) enable (b) destroy (c) forest (d) company
4. Explain how pause, stress, tone and modulation improve communication.

Section - B

(5x2=10)

Do not use more than 100 words in any of the following:

5. Write a letter to the editor of a reputed Newspaper to enquire about internship opportunities with them.
6. Improving our behaviour is vital to achieve our goals; explain with reference to the play, 'A Marriage Proposal'.

Section - C

(6x2=12)

Use not more than 200 words in each of the following answers.

7. Write a report on ONE any of the following:
  - i) Your School Annual Day or Sports Day
  - ii) Some natural calamity
  - iii) A rally or an accident or a riot scene.
8. Write an essay about the beauty of inner transformation i.e. how you appreciate the changes which occur at your mental level which help you to cope with day to day circumstances.

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