



28/5/24

DOON UNIVERSITY, DEHRADUN
End Semester Examination, Second Semester, 2024
Academic Year 2023-24 (Even Semester)
School of Management
Programme Name BBA

Course Code with Title: BAC 151(512111) Business Ethics and Governance

Time Allotted 2.00 Hours

Maximum Marks: 50

Section A

Write True or False. If false write the correct answer.

(Marks: 7*2=14)

1. Consumer does not buy what is offered to him. He buys what he wants.
2. Business tries to accomplish social gains along with economic gains, in which the business is interested.
3. The goal of corporate governance and business ethics is to increase the work load of employees.
4. To be successful, business ethics training program need to be limited to top level executives.
5. Business uses the resources of society and is a creation of society.
6. Corporate governance does not help in building trust among stakeholders.
7. It is believed that business can avoid the problem of government regulations by voluntarily assuming social responsibilities.

Section B

Attempt any FOUR questions in short.

(Marks: 4*5=20)

1. What is the importance and benefits of business ethics in an organisation?
2. Explain the causes of unethical behaviour in an organisation.
3. Write a note on the importance of values in a business organisation.
4. Describe some of the important ethical issues you come across in your daily life.
5. What is the ethical responsibility of a business organisation towards environmental protection?
6. Discuss Ethos of Vedanta in management.

Section C

Answer any TWO of the following in detail.

(Marks: 2*8=16)

1. Explain the Gandhian philosophy of wealth management; also explain the Gandhi ji's greatest social sins.
2. What are ethics? Explain the scope of business ethics in an organisation.
3. Explain organisational culture and relationship between ethics and corporate excellence.
4. Explain the concept of Total Quality Management. Also explain its components and benefits in an organisation.

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