

29/5/24



**DOON UNIVERSITY, DEHRADUN**  
**End Semester Examination, Even Semester, 2024**  
**Academic Year 2023-24 (Odd/ Even Semester)**  
**School of Social Sciences/ Department of Psychology**  
**B.A. Sem- IV**  
**PYC251- Social Psychology**  
**844111**

*Date: 29/05/24*

*Maximum Marks: 50*

**SECTION: A**

**(Very Short Answer Type Questions]**

**Attempt all**

**[10x1 marks]**

Define:

- Q-1. Social Cognition [1]
- Q-2. Magical thinking [1]
- Q-3. Schemas [1]
- Q-4. Representative Heuristic[1]
- Q-5. Attribution[1]
- Q-6. Norms [1]
- Q-7. Entiativity [1]
- Q-8. Altruism [1]
- Q-9. Groupthink [1]
- Q-10. Social loafing [1]

**SECTION: B**

**(Short Answer Type Questions)**

**Attempt any four**

**[4x5 marks]**

- Q- 11. What do you understand by Social Psychology? What are its key assumptions? [5]
- Q- 12. Define heuristics. What are its types? [5]
- Q-12. What do you understand by 'attitudes' in the context of social psychology? With the help of LaPiere's experiment, explore the attitude-behaviour link. [2,3]
- Q-14. Explore the potential sources of errors in social cognition. [5]
- Q-15. Discuss the concept of Prisoner's Dilemma in the study of social behavior and decision-making. [5]

**SECTION: C**

**(Long answer type: 1000 words)**

**Attempt any two**

**[2x10 marks]**

- Q- 16. (a) How does social Conformity manifest in various social contexts, and what factors contribute to its effectiveness in shaping individuals' attitudes, beliefs, and behaviors? [5]
- (b) Citing real-world examples, describe any five compliance techniques that could be effectively employed, highlighting the potential benefits and drawbacks. [5]
- Q- 17. In the study of Group Behaviour, analyse the following:
- (a) Conflict and Co-operation [5]
- (b) Social facilitation and Social Inhibition [5]
- Q-18. (a) Describe any *two* modern theories of Aggression. [5]
- (b) How do various decision-making schemas impact the effectiveness and outcomes of group decisions? Provide examples to support your analysis. [5]