DOON UNIVERSITY, DEHRADUN
END SEMESTER EXAMINATION, 2024-2025
SCHOOL OF MANAGEMENT
PROGRAMME NAME B.COM (HONS) -II
Course Code with Title: COS152 Computer and E-Business *(512221)*

Time Allowed 2.00 Hours   *Maximum Marks:* **50**

SECTION: A

Attempt all the questions (each carries 2 marks)

Q.1. Distributed Computing Environment is.....................

Q.2. The key elements of File Design are ....

Q.3. Embedded operating system is.............

Q.4. E-commerce security dimensions are.........

Q.5. The collection of related data items is called a ....

SECTION: B

Attempt all the questions (each carries 5 marks)

Q.1. What are the various types of cybersecurity threats that pose risks to e-commerce platforms?

Q.2. Describe Electronic Data Interchange (EDI). What are the critical steps involved in Electronic Data Interchange (EDI) processes?

Q. 3. Examine major B2C business models.

Q.4. Describe the role of computers in Management

SECTION: C

Attempt any two questions (each carries 10 marks)

Q.1. What are the key social and cultural challenges faced by e-commerce businesses in India, and how can e-commerce navigate these challenges to capitalise on the vast opportunities in the market?

Q.2. What are the essential legal frameworks and regulations governing e-commerce in India.

Q.3. Write short notes on the following:

   a) Data hierarchy

   b) Physical topology of a network