

19/12/23



DOON UNIVERSITY, DEHRADUN
Final Semester Examination, 2023
School of Media and Communication Studies
5 years Integrated MA Communication 3rd sem (NEP)
Course: MSC 202, Reporting, writing and Editing for Print media

Time Allowed: 2 Hours

Maximum Marks: 50

SECTION- A

Answer any FOUR questions. (Short answer type) (Theory)

5X4=20 Marks

- Q.1 Journalism is an act of social responsibility. Discuss what precautions a reporter should follow while reporting for his/her beat?
- Q.2 'Development stories are losing its presence in the picture of journalism in India'. Identify the prospect reasons and future perils.
- Q.3 Define Interview. Write down the various types of interviews in journalism.
- Q.4 What do you understand by Editing in Print Media? Write down the various principles of Editing.
- Q.5 Why do we need a 'Lead' in a news story? Discuss various Lead style used in a print news.
- Q.6 Write very short note on any TWO-
- a. Exclusive
 - b. Stand-alone photo
 - c. Photo feature

SECTION-B

Attempt any ONE question. (Editing Skills)

15X1 = 15 Marks

- Q.1 Edit this piece of news. Also give suitable headline.

Google reportedly recently deleted 18 SpyLoan apps that with several millions of downloads from the Google Play store. According to a report in ESET as many as 18 apps identified as 'SpyLoan' were spotted on the Google Play Store over the course of this year. these lending apps are design to spy on users by collecting vast amounts of information from their devices. This informations is later used to blackmail borrowers and extort them into repaying the sum with high interest amounts

P.T.O

ESET researchers has shared the details of the apps used by loan sharks to dupe users. The apps are said to target users living in Africa, Latin America, and Southeast Asia. The security company said that out of the 18 apps it previously disclose to Google, the search giant removed 17 apps The last app is still available on the app store that as a new version of the app were published to the Play Store and it does not offer the same functionality or feature the same permissions. Android users need to note that while Google has removed these apps, they also needed to delete them from their phonnes manually. So, over to the 17 Android apps that need to be deleted right away from phones.

Q.3 Re-write this news piece in Hindi. Also write headline for it (in hindi).

Dehradun: Prime Minister Narendra Modi inaugurated the Global Investors Summit 2023 in Dehradun, Uttarakhand on Friday. Ahead of the inauguration, the prime minister inspected an exhibition at the venue of the event. The 'Uttarakhand Global Investors Summit 2023' is being held at Forest Research Institute, Dehradun. While addressing the event, the Prime Minister said the development by a double-engine government can be seen in the state.

SECTION : C

Attempt any ONE Question. Long Answer Type Questions (400-500 words) (Writing skills)

(Marks: 15X1=15)

Q.1 Write a feature on the “The excessive use of social media impacts on growing social anxiety among youngsters”.

Q.2 Write an article keeping this picture in view. Also write a suitable headline for article and caption for the photograph.



Pic Credit- Bhumesh Bharti (Citizen matters)