



**DOON UNIVERSITY, DEHRADUN**  
**End Semester Examination, Second Semester, 2023**  
**Academic Year 2022-23 (Even Semester)**  
**School of Management**  
**Programme Name BBA**  
**Course Code with Title: 512111 (BAC 151) Business Ethics and Governance**

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*Time Allotted 2.00 Hours*

*Maximum Marks: 50*

**Section A**

State whether the statement is TRUE or FALSE. If false write the correct answer.

(Marks: 5\*2=10)

1. The meaning of MOKSHA is attaining liberation or spiritual freedom.
2. Teachings of Vedas are not universal and applicable.
3. Only profit-making organizations have to worry about ethics and social responsibilities issues.
4. Employees spending their working hours on social networking or shopping sites are not considered as an area of misconduct observed in the work place.
5. A code of ethics represents formalized rules and standards of what a company expects of its employees.

**Section B**

Answer any FOUR of the following.

(Marks: 4\*7=28)

1. Write a note on Gandhian philosophy of wealth management.
2. What do you understand by ethics and values? Explain your thoughts on them.
3. What are the various challenges faced in implementing corporate social responsibility?
4. What are the various unethical practices of business towards its customers?
5. What do you mean by nepotism? How does it negatively affect the performance of an employee?
6. Describe some of the ethical issues you have observed in your student life.

**Section C**

Attempt any ONE question in detail.

(Marks: 1\*12=12)

1. What is work life balance? Explain the reasons for work life imbalance of an employee.
2. Explain Gandhi ji's seven greatest social sins in detail. Give examples of a few.
3. What do you mean by social responsibility? List out the arguments for social responsibility.

