

5.4.2013



DOON UNIVERSITY, DEHRADUN
Mid Term Examination, Fourth Semester, 2013
School of Communication

M.A in Communication
Course: COMM-622: Global Communication

Time Allowed: 2 Hours

Maximum Marks: 30

Note: Attempt All Questions from Sections A,B,C.

SECTION A (Very Short Answer Type Questions to be answered in about 25-50 words)
(10 marks)

Write in brief about : (attempt any 10)

1. Li Keqiang
2. Life of Pie
3. Newsweek
4. PTI
5. Gangnam
6. New Pope
7. Syria Crisis
8. Blade Runner
9. Afzal Guru
10. Italian Marines Issue
11. Pakistan Elections
12. Hugo Chavez

SECTION B (Short Answer Type Questions to be answered in about 200-250 words.)

Attempt any Two

(10 Marks)

1. What do you mean by Global Communciation? Show the chart to describe the channels and types of Global Communication?
2. What is the role of International News agencies like AP, Reuters and AFP in international news flow?
3. Discuss the role of communication in addressing the global conflicts and crisis?

SECTION C: (Long Answer type Questions to be answered in 500-600 words)

(10 Marks)

Attempt any one

1. What are the current lines of inquiry dealing with the international flow of news? Explain?
2. "One characteristic of our age is that small nations, more than ever, are now challenging the world political and economical structures." Do you agree with this viewpoint? Why or why not?