

2.4.2013



DOON UNIVERSITY, DEHRADUN
Mid-Term Examinations, Second Semester; 2013
School of Communication

MA Communication
Course –Comm. 510: Communication Research

Time Allowed: 2Hours

Maximum marks: 30

Note: Attempt all the following questions.

1. What do you understand by Research? What are the things that should be considered before conducting a research? (05Marks)
2. Discuss different types of research. (05Marks)
3. Write short note on the following: (10Marks)
 - (a) Scope of communication research
 - (b) The sources of primary data and secondary data
4. Identify different steps of the research process. Elaborate each step with proper example. (10 marks)