

24/3/2018

**Doon University**  
School of Management  
Internal Examination-IMBA 10<sup>th</sup> Semester  
Management of International Business-IMBA-1001

Time-2 hrs.

Maximum marks-30

**Section A -compulsory Question carry's 10 marks.**

What do you know about International Business.? How it differs from Domestic Business and also explain what the benefits are for the students like you by studying the subject Foundation of International Business.? 10 Marks.

**Section-B (Short answer question)**

(Write short notes on any four out of six –each question carry 2.5 marks each)

1. Types of International Business.
2. International Joint ventures.
3. Political and Regulatory Environment.
4. Marketing or Trading Mode of International Business.
5. Balance of Payments.
6. Foreign Direct Investment.

**Section C (Long answer questions)**

(Answer any two questions out of four questions-the questions carry 5 marks each.)

1. Define International Business with explaining the reasons for the rapid expansion of International Business in recent years?
2. Explain in detail the Theory of Competitive Advantage so far as International Business is concerned?
3. What do you know about the term Capitalistic Pattern of Economy and how it differs from Socialistic Pattern of Economy?
4. Indicate the names of at least Five commodities which are Exported from India and also Five commodities which are Imported in India?