

23/3/2018

Performa-QP-I



**DOON UNIVERSITY, DEHRADUN**

**Mid Semester Examination, IV Semester, 2018**

**Academic Year 2017-18 ( Even Semester)**

**School of Management**

**Programme Name MBA**

**Course Code with Title : IMBA-601**

**Supply Chain Management**

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*Time Allowed 2.00 Hours*

*Maximum Marks: 30*

*Section A: [ 5 marks each]*

**Question1 : Explain SCOR Model/ Framework**

**Question2: Service Supply Chain Management**

**Question3: Explain the term Supply Chain Analysis**

**Question 4: Explain the cost and revenue architecture in a FMCG Supply Chain**

*Section B: [10 Marks each]*

**Question 4: Explain the role of Supply Chain Management in Economy**

**Question 5: Describe the Challenges and Concerns in the Supply Chain, Indian Firms are facing.**