

22-3-2018



DOON UNIVERSITY, DEHRADUN
Mid-Term Examination, 2018
School of Management (IMBA-5 yrs. 4th Sem.)
Course: IMBA 406--: Entrepreneurship Development

Time Allowed: 2 Hours

Maximum Marks: 30

SECTION: A (compulsory)

(Marks: 10)

Q1. Explain Entrepreneurship. Discuss its nature & importance? What are the characteristics of successful entrepreneurs?

SECTION: B (attempt any 2)

(Marks: 6x2=12)

Q2. Explain different types and functions of Entrepreneurs?

Q3. Define the term Women entrepreneurship. Discuss different factors influencing women entrepreneurs.

Q4. How important is the role of Government in promoting Entrepreneurship in Uttarakhand. Support your answer with example.

SECTION C:

(Marks: 4x2=8)

Q5. Write short notes on: (any 2)

- (a) Entrepreneur Vs Manager
- (b) Role of entrepreneur
- (c) Problems faced by women entrepreneurs
- (d) Growth of women entrepreneurs
- (e) Role of government in promoting entrepreneurship