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DOON UNIVERSITY, DEHRADUN
School of Management
Integrated MBA IV Semester
Mid Semester Examination, 2018
Information System Management IMBA 402

Time Allowed: 2 Hours

Maximum Marks: 30

SECTION: A (Short Answer Type Questions)

(Total Marks: 3X2=6)

Q.1 Attempt any three questions.

- Differentiate data and information.
- What is ALU?
- What is the difference between database and data-warehouse?
- Enlist 5 high level languages.

SECTION: B (Long Answer Type Questions)

(Total Marks: 4X3=12)

Q.2 Attempt any four questions.

- Create a student (roll_no (primary key), name (not null), dept_code and address) database using CREATE command.
- Define computer network and its types?
- What is meant by network topology? Discuss the common network topologies.
- What do you mean by information system management? what are the characteristics of ISM?
- Define database structure. Illustrate its major types.

SECTION: C (Very Long Answer Type Questions)

(Total Marks: 2X6=12)

Q.3 Attempt any two questions.

- Explain computer system and its components.
- Define normalization and explain the first, second and third normal forms by taking a suitable example.
- Illustrate OSI reference model in data communication.