



24/3/2018

DOON UNIVERSITY, DEHRADUN
Mid Semester Examination, March 2018
School of Media and Communication Studies
2 Years M.A. in Media and Communication Studies, Semester IV
And
5 Years Integrated MA in Media and Communication Studies, Semester X
COMM 635: Producing for Radio

Time Allowed: 1:30 Hour for written examinations

Maximum Marks: 30

Part A (20 Marks)

Q.1. Explain the merits and limitations of a radio as a medium of Mass Communication.

Or

(8 Marks)

“Writing for Radio is different from that for Newspaper” Comment.

Q.2. “Producing a Radio Feature is a creative work.” Discuss.

(8 Marks)

Or

Write the qualities of a good Radio Announcer.

Q.3. Write short note on **any one** of the following

(4Marks)

- (a) Types of microphones
- (b) Objective of All India Radio

Part B (10 Marks)

Related Assignments/Production