

23/3/2018



DOON UNIVERSITY, DEHRADUN
Mid Semester Examination, Sixth Semester, 2018
School of Communication

M.A. Communication (Integrated)
Course: COMM – 350: Communication Production (Print)

Time Allowed: 2 Hours

Maximum Marks: 30

Note: All questions are compulsory

Section A

Maximum Marks: 1x6=6

1. Explain the term Dummy with the help of drawing the dummy of the four pages of your newspaper.

Section B:

Maximum marks: 2X6=12

1. What is the theme of your newspaper and what are the reasons behind selecting the said theme. Discuss.
2. Explain title of any three stories and elaborate the elements, you would be focusing on, during the coverage of the specific stories.

Section C

Maximum Marks: 1x12=12

1. Write a status report of the current project. Structuralize the tentative plan for the entire project in a flowchart.