

## DOON UNIVERSITY, DEHRADUN

## Mid Semester Examination, March 2018 School of Media and Communication Studies

## 5 Years Integrated MA in Media and Communication Studies, Semester IV COMM 255: Radio Production

Time Allowed: 1:30 Hour for written Examination

Maximum Marks: 30

Part A (20 Marks)

Q.1. Discuss the qualities of a good Radio Announcer.

(8 Marks)

01

Explain the process of sound editing.

Q.3. Discuss the merits of radio as a Mass medium.

(8 Marks)

01

Write an essay on 'Popularity of Radio.'

Q.3. Write short note on any one of the following

(4Marks)

- (a) Radio Feature
- (b) Radio Talk

Part B (10 Marks)

Related Assignments/Production