

23/3/2018



**DOON UNIVERSITY, DEHRADUN**

**Mid semester Examination, 2018**

**School of Communication**

**5 years Integrated MA Communication 4<sup>th</sup> sem**

**Course: COMM 250 Reporting and writing for Electronic media**

---

*Time Allowed: 2 Hours*

*Maximum Marks: 30*

**SECTION- A**

Q.1 Write short notes on the following.

2X5=10 Marks

Attempt any **FIVE**. Very short answer type question.

- i. Anchor visual
- ii. Character generation
- iii. Bridge Stand up
- iv. Spot News
- v. Sound Bite
- vi. NATSOT
- vii. Vox- Pop

**SECTION – B**

Attempt any **TWO** questions. Short answer type question.

5X2=10 Marks

Q.1 Write down the qualities of a good TV reporter.

Q.2 Discuss the role of an assignment desk in brief.

Q.3 What do you understand by beat reporting?

**SECTION – C**

Attempt Any **ONE** question. Applied question type.

10X1=10 Marks

Q.1 Describe the organizational structure of News channel.

Q.2 Write a Television news script in News package format related to any current issue in your city.