



18/12/17

DOON UNIVERSITY, DEHRADUN
School of Media & Communication Studies (SoMCS)
End Semester Examination, July- December 2017
M.A in Media & Communication Studies
Third Semester (2016- 18)
Specialization: Development Communication and Media Studies
Course: COMM-622: Global Communication.

Time allowed: 3 Hours

Maximum Marks: 50

Attempt all sections as per given instructions.

Section- A (3x5 = 15 marks)

1. Write short notes (approx. 200 words each) on any **three** of the following:
 - a. WSIS
 - b. BRICS
 - c. UNESCO
 - d. Global communication & human Rights.
 - e. ICTES

Section- B (2x10=20 marks)

Answer any **two** of the following questions (approx. 500 words):

2. Discuss the global civil society as a new public sphere. Explain its various dimensions as well.
3. What is an information society? Explain with relevant examples its positive and negative aspects.
4. Who are 'Big Four'? Why are they called 'Big Four'? Are they still 'big'? Explain.

Section- C (15 marks)

Answer any **one** of the following questions (approx. 700 words):

5. What do you understand by the terms 'globalization', 'glocalization' and 'interlocalization' as used in global communication dialectics? Discuss with relevant examples.
6. Discuss the political economy of global communication. How will you position India in this debate? Explain.

Rajesh W.
02/12/2017