

12/12/17



DOON UNIVERSITY, DEHRADUN

Final Semester Examination, 2017

School of Media & Communication Studies

M.A. Communication 2 years, First Semester

Course: COMM-520: Journalism: Skills & Concept

Time Allowed: 3 Hours

Maximum Marks: 50

SECTION: A

(Maximum Marks: 12)

1. Describe the concept of stop press (2.5)
2. Define structure of news (2)
3. Define Stringer and Freelancer (2.5)
4. Define any **two** of following: (5)

- Late city edition
- Embargo
- Yellow Journalism

SECTION: B

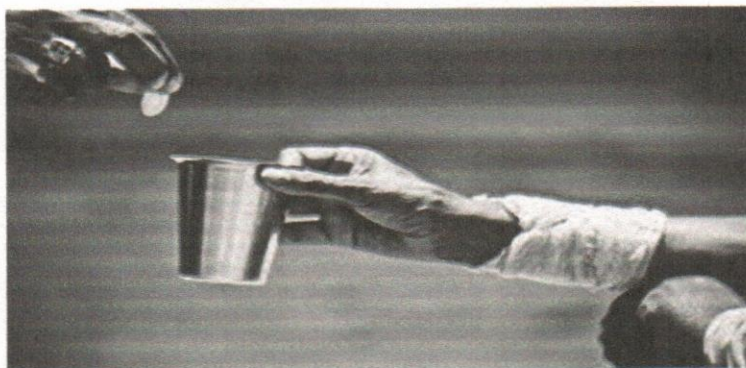
(Maximum Marks: 14)

1. Translate the given paragraph in broadcast news package: (5)

Winter across India to be cooler than last year, but warmer than normal: IMD

NEW DELHI: Winter across India this year is likely to be cooler than last year but warmer than normal, the India Meteorological Department (IMD) said in its forecast. During the period between December, 2017 and February, 2018, warmer than normal maximum and minimum temperatures are likely across the country, the IMD said. "However, the season's mean temperatures in most of the subdivisions are likely to be cooler than last year," IMD director general KJ Ramesh said.

2. Give a caption to the following stand-alone picture: (4)



3. What is the difference between news 'source' and news 'beat'? Give a brief note on beat reporter. (3)
4. Define Editorial section of a newspaper organization. (3)

SECTION C:

Note: Attempt any TWO questions

(Maximum Marks: 2x7=14)

1. In print media use of use of photographs has increased remarkably. What are the reasons? Explain with arguments
2. 'If no news is a good news .Then what is news and how it could be categorized good and bad'. Describe the statement.
3. Journalists are gatekeepers of information". Do you agree? Does this gatekeeping obstruct free flow of information?
4. News about environment and other social problems should get more importance in news media. Write your opinion?