



14-12-2017

**DOON UNIVERSITY, DEHRADUN**  
**Final Semester Examination, 2017**  
**School of Media & Communication Studies**  
**M.A. (Integrated), Fifth Semester**  
**Course: COMM-304: Contemporary issues and Mass Media - 301**

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**Time Allowed: 3 Hours**

**Maximum Marks: 50**

**Attempt any THREE ISSUES for answering the following questions**

**A. Elaborate the Role of Media in any THREE of following topics in 750 words:**

Parameters: Each one has 10 marks in it

1. Role of media in building the issue
2. Role of media in distorting the issue
3. Role of media in resolving the issue
4. Any other related role which media played in propagating or publicizing the issue.
5. According to you what would have been the ideal role of media in these agendas  
(During and After) 8

1. BITCOIN
2. CHILD ABUSE
3. IMPACT OF YOUTUBE
4. BABRI MASJID
5. CONCERNS WITH DIGITAL MEDIA
6. SANITATION IN INDIA
7. RELIGION: THE BELIEF AND THE REALITY
8. IMPORTANCE OF ENGLISH
9. INDIAN EDUCATION SYSTEM