



**DOON UNIVERSITY, DEHRADUN**  
**Final Semester Examination, 2017**  
**School of Media & Communication Studies**  
**M.A. (Integrated), Third Semester**  
**Course: COMM-201: Reporting and Writing for Mass Media**

Time Allowed: 3 Hours

Maximum Marks: 50

**SECTION: A**

**(Maximum Marks: 15)**

1. Explain feature writing in brief. (2)
2. Write any two news headline of today. (3)
3. Rewrite the following headlines: (5x2=10)
  - Padmavati: SC pulls up netas for pre-judging film, says don't influence censor board
  - Waste management facility to get functional on December 1, no nod from green body yet
  - In Kumaon region, foresters rescued 3,000 snakes in 4 years
  - CM launches Kotdwar ecotourism project
  - NDA topper shuns IIT for defence forces, says 'living my dream now'

**SECTION: B**

**(Marks: 3x5=15)**

Note: Attempt any **THREE** questions

1. What are the procedures for writing a news report? Explain supporting it with one example.
2. What is the difference between In- depth news story and feature stories? Illustrate with examples.
3. Reporters are eyes and ears of a media organization. Do you agree to this view? Illustrate your answer with suitable reasons.
4. Discuss the art of headline writing and structure of an editorial department.

1. How media played its role in the following case(s):

Aarushi murder case

OR

Watergate Scandal

2. Translate the following paragraph(s) in Hindi and English language.

**Two killed, three injured in road accidents**

Dehradun

In continuing mishaps taking toll of lives, two persons were killed and three others injured in two road accidents reported from two places in Haridwar and Dehradun on Friday. In Dehradun, Bharat Shamsheer Thapa, a resident of Udham Singh Nagar, died and two others — Sulabh Bora and Pushpa Devi — were injured when the car they were in overturned after hitting a divider at GMS Road under Vasant Vihar police station area on Friday.

कानपुर आईआईटी में देश का पहला परमाणु सुरक्षा शोध केंद्र बनेगा

कानपुर

वैश्विक स्तर पर परमाणु खतरों से बचाने के प्रयास तेज हो गए हैं। परमाणु ऊर्जा पर तो तेजी से काम हुआ लेकिन आपात स्थिति में परमाणु खतरों निपटने के उपाय नहीं खोजे गए। रेडियोएक्टिव तरंगों की तबाही से बचाने के लिए आईआईटी कानपुर ने भाभा एटॉमिक रिसर्च सेंटर (बीएआरसी) के साथ मिलकर काम शुरू कर दिया है। आईआईटी में परमाणु खतरों से बचाने के उपाय के लिए शोध केंद्र का भवन तैयार हो गया है। प्रस्तावित केंद्र जून 2018 से काम करने लगेगा। यह देश का पहला ऐसा केंद्र होगा जहां-जहां परमाणु दुर्घटना को रोकने और उससे होने वाले खतरे को कम करने पर शोध होगा।