

18-12-2015



**DOON UNIVERSITY, DEHRADUN**

**Final Examination, Fifth Semester, 2014**

**School of Communication**

**M.A. (5 Years Integrated) Communication**

**Course: COMM – 301: Contemporary Issues & Mass Media**

*Time Allowed: 3 Hours*

*Maximum Marks: 50*

*Note: Attempt All Questions from Sections A, B & C.*

**SECTION: A**

*(Marks: 6x4=24)*

1. Introduce your topic stretching the problem you raised in the study.
2. How does the problem of your study counts as a contemporary issue. Explain.
3. What literatures have you consulted for your study, name them.
4. What solutions have you designed for the raised problem.
5. What results or conclusion you draw from the study.
6. Discuss the impact of your study on the society.

**SECTION: B**

*(Marks: 4x5=20)*

1. How has Media played its role, in the exaggeration of the issue or did a balance reporting, in any **FOUR** of the following issues. (500-750 words)

India 2050	FTII controversy	Vyapam case	Naxalite issue
Food Adulteration	Environment and Wildlife Degradation	Intolerance	FDI in Media,
Child Begging	ISIS issue	Rise of You Tube culture in India	Dadri case
Capital Punishment	Net security	Reservation in India	Uniform Civil code

**SECTION C**

*(Marks: 1x6=6)*

1. Given the background of ongoing tussle on Intolerance, lots have been said and projected by the Media. Write a note on 'The changing Role of the News Media in Contemporary India'.