



23/3/2017

DOON UNIVERSITY, DEHRADUN

Mid Semester Examination, March 2017

School of Media and Communication Studies

2 Years M.A. in Media and Communication Studies, Semester IV

And

5 Years Integrated MA in Media and Communication Studies, Semester X

COMM 635: Producing for Radio

Time Allowed: 1 Hour for written examinations

Maximum Marks: 30

Part A (10 Marks)

Attempt any two of the following, each question carries equal marks.

Q.1. Discuss the qualities and limitations of Radio. **(5 Marks)**

Q.2. Discuss the basic principles of writing for Radio. **(5 Marks)**

Q.3. Write short notes on any two of the following **(Marks 2.5X2= 5 Marks)**

- (a) Objectives of All India Radio
- (b) Popularity of F.M. Radio
- (c) Special target audience based program

Part B (20 Marks)

Related Assignments/Production