

25-3-17



**DOON UNIVERSITY, DEHRADUN**  
**Mid Semester Examination, March 2017**  
**School of Media and Communication Studies**

**5 Years Integrated MA in Media and Communication Studies, Semester IV**  
**COMM 255: Radio Production**

*Time Allowed: 1 Hour for written Examination*

*Maximum Marks: 30*

**Part A (10 Marks)**

Attempt any two of the followings, each question carries equal marks.

**Q.1.** What are the qualities of Radio medium? Discuss. *(5 Marks)*

**Q.2.** "Writing for Radio is an art" Describe. *(5 Marks)*

**Q.3.** Write short notes on **any two** of the following *(Marks 2.5X2= 5Marks)*

- (a) Presentation of a radio talk.
- (b) FM and AM
- (c) Radio in digital era.

**Part B (20 Marks)**

Related Assignments/Production