



DOON UNIVERSITY, DEHRADUN

Mid semester Examination, 2017

School of Media and Communication Studies

5 years Integrated MA Communication 4th sem

Course: COMM 250 Reporting and writing for Electronic media

Time Allowed: 2 Hours

Maximum Marks: 30

SECTION- A

All the questions are compulsory.

Q.1 Write short notes on any two- **2.5X2=05 Marks**

- a. Anchor
- b. VO and Slug
- c. Phoner or Phono

Q.2 Write notes on any three- **5X3=15 Marks**

- a. Various sound formats
- b. News Package
- c. Role of PCR and MCR in News production
- d. News bulletin vs News Reel

SECTION-B

Answer any one question (Long answer type) **10X1 = 10 Marks**

Q.1 Define Interview. Write down the various interview formats used in electronic media.

Q.2 Write a script for the news of “ the Oath ceremony of newly elected CM in Uttarakhand” in TV format.