



13/12/2012

DOON UNIVERSITY, DEHRADUN
Semester Final Examination, Third Semester, 2012
School of Communication

M.A. Communication
Course: COMM-623: Media Technologies & Public Policies

Time Allowed: 3 Hours

Marks: 50

Note: Attempt questions from both sections, A and B.

SECTION A (Attempt any FOUR questions. Each question is to be answered in about 400 words.)

(Marks: 5 x 4 = 20)

Write short notes on the following. Explain with examples wherever appropriate.

1. "Adaptation" and "exaptation" with reference to media technology.
2. "Media policy" vs "information policy".
3. Media and "public interest".
4. Democracy and policy-making.
5. Broadcast "self-regulation" in India.

SECTION C (Attempt any TWO Question. To be answered in about 1,200 words.)

(Marks: 15 x 2 = 30)

1. Discuss recent debates/controversies/developments in internet-related policies in India.
2. Discuss the use/misuse/abuse of the Supreme Court's 1995 "airwaves" judgement with reference to the requirements of democracy.
3. Propose the outlines of a comprehensive policy framework for convergent media in India. State the normative basis of your choices for all three aspects, namely structure, infrastructure and content.