



**DOON UNIVERSITY, DEHRADUN**  
**Semester Final Examination, Third Semester; 2012**  
**School of Communication**

**M.A. Communication**  
**Course: COMM 604: Online Journalism**

*Time Allowed: 3 Hours*

*Maximum Marks: 50*

*Note: Attempt All Questions from Sections A,B,C.*

**SECTION A: Attempt any Five.**

**Write in short about: (50-100 words)**

**(Marks 10)**

1. Tim Berners Lee
2. Tweet
3. Web Culture
4. HTML
5. Operating System
6. Social Media
7. Email Spoofing
8. Web Server

**SECTION B:**

**(Marks 20)**

**Attempt any two( 300-500 words)**

Q1. What do you mean by Network Society? Do you find yourself a part of this society? Why or Why not?

Q2. What elements do you find in your facebook home page? Make a sketch of the page and explain the main elements?

Q3. Differentiate between traditional journalism and citizen journalism? Why is Internet considered as the best platform for citizen journos?

**SECTION C : PRACTICAL**

**(Marks 20)**

**To be Submitted by the student at the time of Exam.**

1. Update your blog with new design, templates and write a series of 4 blogs about your experience during Himachal study tour.