

5/12/2012



DOON UNIVERSITY, DEHRADUN
Semester Final Examination, Third Semester; 2012
School of Communication

M.A. Communication
Course: COMM 600: Broadcast Journalism

Time Allowed: 3 Hours

Maximum Marks: 50

Note: Attempt All Questions from Sections A,B,C.

SECTION : A

Very Short answer type question . Attempt any five.

(Marks 10)

Write about:

1. Open ended Question
2. Sit-in Interview
3. News Coordinator
4. Back to Back bites
5. Immediacy
6. Dry Anchor
7. PTC
8. Voiceover

SECTION : B

(Marks- 20 Marks)

Q1. Prepare an Anchor Graftix for TV from the following news copy?

The rupee rose by 17 paise to 54.26 against the dollar in early trade on Wednesday at the Interbank Foreign Exchange as the American currency weakened against euro and yen overseas. Forex dealers said dollar's weakness against euro and other currencies in the global market and increased selling of American currency by exporters, supported the rupee. Meanwhile, the BSE benchmark Sensex fell by 23.84 points, or 0.13 per cent, to 18,793.54. The rupee had ended higher by 18 paise at 54.43 against the U.S. dollar in the previous session on the back of dollar sales by exporters and inflows from foreign investors.

Q2. Suppose you are a TV News Anchor . You are doing a live interview with Arvind Kejriwal after his press conference on Nitin Gadkari. Suggest five questions you will ask Mr. Kejriwal. Briefly describe the way you will present yourself onscreen ?

SECTION C: PRACTICAL -

(20 Marks)

To be submitted by the student at the time of exam

1. Make a special TV package of 5 minutes about the Himachal Study tour .