



18-12-2015

DOON UNIVERSITY, DEHRADUN
End Semester Examination, Third Semester, 2015
School of Communication

M.A. Communication, 2 Years
Course: COMM-624: Politics and Communication

Time Allowed: 2Hours

Maximum Marks: 50

SECTION: A (Short Answer Type Questions to be answered in about 250 words. Attempt Any Five Questions.

(Marks: 6X5=30)

1. What is ideal discourse? Explain the role of communication in shaping it.
2. "Creation of welfare state leads to establishment of inefficient and incompetent economy/society." Comment.
3. Why neo-liberalism is essential for establishment of democracy in nation states. Discuss.
4. What are the differences between episodic and thematic framing?
5. What do you understand by mediated citizenship? Critically examine the role of media in mediation.
6. Explain the concept of cultural approach. How it can be applied to examine the mediated communication.
7. What is ritual-view of communication? Explain with examples.

SECTION: B (Long Answer Type Questions to be answered in about 500 words. Attempt Any Two Questions.

(Marks: 10X2=20)

1. Explain the limitations of media as an instrument of democracy. While answering this question use theoretical structures developed by Thomas E. Patterson.
2. What is political communication? How the emergence of new media is affecting it?
3. Explain the characteristics of ideal democracy and examine the role of media in shaping it.