



15-12-2015

**DOON UNIVERSITY, DEHRADUN**  
**End Semester Examination, Second Semester, 2015**  
**School of Communication**  
**2-Year M.A. Communication (Specialisation)**  
**Development Communication & Media Studies**  
**Media Technologies and Public Policies, COMM-623**

*Time: 3 Hours*

*Maximum Marks: 50*

**SECTION: A**

**Attempt any three questions. Each question carries 5 marks. (200-250 words each)**

*(Marks: 5X3=15)*

1. The internet blurs the distinction between individual and mass audience. Comment.
2. Did radio play any role in the politics of the United States in 1920s?
3. Write a brief note on the developments in the information and communication sector in India in the first half of eighties.
4. The Supreme Court in a landmark judgement in 1995 held that airwaves or frequencies are public properties. Comment.
5. Write a critical note on the Indian Telegraph Act 1885 which was conceived at the time when India was still under British.

**SECTION: B**

**(Attempt any two questions. Each question carries 10 marks. (400-500 words each)**

*(Marks: 10X2=20)*

1. Explain the argument by Benedict Anderson that nation-states were formed around their 'national print language'.
2. Write a note on media technologies, the context in which they evolve and possible relationship with forces of social change.
3. In the post cold war era, media technologies have been used as weapons during war times. Comment.

**SECTION: C**

**Attempt only one question. The question carries 15 marks. (600 words minimum)**

*(Marks: 15X1=15)*

1. Media policy is the rules and regulation in a given media system of a country. Discuss this in the context of different forms of governance and ideologies around the world.
2. Though a plethora of guidelines have been formed for different media activities in India, a comprehensive media policy has not been attempted so far. Elaborate.