



16/12/2015

DOON UNIVERSITY, DEHRADUN

Final Semester Examination, 2015, First Semester

School of Communication

M.A. (Communication)

Course: COMM – 520: Journalism: Skills & Concept

Time Allowed: 2 Hours

Maximum Marks: 50

Note: Attempt All Questions from Sections A, B, and C

SECTION: A

(Marks 2x 3=6)

1. If no news is good news then what is a bad news.
2. Late city edition updates you every morning. What is the mystery behind calling it 'Late city edition'.

SECTION: B

(Marks: 4x6=24)

Note: Attempt any FOUR questions.

1. Put all this into a story:

Indrani, murder, Peter, mystery, Sheena

2. You are a journalist who specializes in producing copy on one or the other of the following beats: Sports, Entertainment, Politics, Cops & Security, School/University, and Environment. Create a news story/feature on one of the above selected by you.

3. List any five proof reading symbols and use it in a sentence.

4. Why the lead paragraphs of any news story write in inverted pyramid format.

5. What are the facets of Subbing. Explain. Discuss briefly about the steps of editing copy.

SECTION: C (Long Answer Questions to be answered in about 125-250 words) (Marks: 2x 10=20)

Note: Attempt any TWO questions.

1. Give a headline out of this paragraph.

(a) Mumbai: Bollywood actor Salman Khan heaved a huge sigh of relief and broke down after the Bombay high court acquitted him in the 2002 hit-and-run case on Thursday, overturning the verdict of the trial court as it observed that there were not enough evidence to charge him.

b) Paris: As the Paris talks on climate change moved into the final round to produce a "clean text" for consideration on Friday, Union Environment Minister Prakash Javadekar went into an hour-long huddle with the US Secretary of State John Kerry at the CoP21 venue to sort out contentious issues. This is the second such meeting between them here.

2. Supporting your answer with relevant examples, write an article on changing faces of journalism.

3. We are experiencing a kind of journalism where just about anybody and everybody are voicing opinions and turning investigative officers -- throwing about bizarre theories and allegations and the media is lapping it up for TRPs and hits. Comment.