



17-12-2015

**DOON UNIVERSITY, DEHRADUN**  
**End Semester Examination, Third Semester, 2015**

**School of Communication**  
**5 years MA Integrated Programme**

**Course: COMM-205: Digital Media and Information Age**

*Time Allowed: 3 Hours*

*Maximum Marks: 50*

*Note: The question paper is divided into two sections. Please read the instructions carefully for each section.*

**SECTION A**

(Very Short Answer Type Questions to be answered in about 100 words) Attempt any two.

*(Marks: 5x2=10)*

Q1. What was the Dot Com Bubble? How did it affect the digital world?

Q2. What steps can one take against cyber bullying?

Q3. Elaborate Internet.org.

**SECTION B**

(Short Answer Type Questions to be answered in about 200-400 words). Attempt any four.

*(Marks: 10x4=40)*

Answer the following-

1. Why do you think India is prepared or unprepared for the Digital India campaign? Cite examples.
2. What are the key areas covered by E-Governance? How effective has it been for India?
3. Trace the history and the debate about digital surveillance.
4. Write a critical essay on cyber warfare.
5. What all can be included in the term E-Commerce? Has it been successful globally? Cite examples.