

24-12-2015



DOON UNIVERSITY, DEHRADUN

Final Examination, 2015

School of Communication

5 years Integrated MA Communication 3rd sem

Course: COMM 201 Reporting and writing for Print media

Time Allowed: 3 Hours

Maximum Marks: 50

SECTION- A

Answer any three questions. (Short answer type)

5X3=15

Q.1 Differentiate between online journalism and citizen journalism.

Q.2 Write single column news for a plantation drive at your University campus.

Q.3 What do you understand by investigative reporting?

Q. 4 Write short note on any two

a. Scoop b. Caption

c. Re- writing

SECTION-B

Attempt any two questions.

10X2 = 20 Marks

Q.1 Edit this piece of news. Also give suitable headline.

The Congress was ready to accommodate more women in the party's organisational structure as well as in issuing ticket to contest elections, he said. At a women's convention at the Mahatma Gandhi grounds here on Sunday, he said "Unless the women of India are empowered, the country can never become a superpower. He said that the States where women were being empowered were progressing faster than others. Congress vice-president Rahul Gandhi has said that the country cannot achieve the status of a superpower without empowering women. We want to use your [women's] strength in the progress of this country."

Q.2 Write double column news for 'a fire outbreak at a traditional fair of your city'. Also give suitable headline to it.

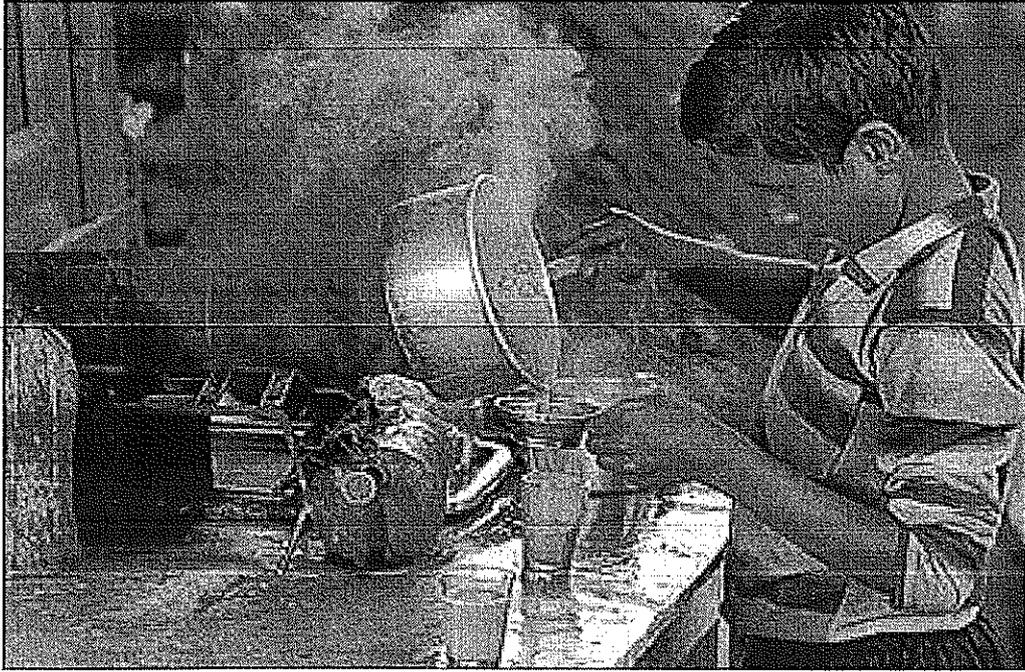
Q.3 Re-write this news piece in English.

नई दिल्ली: दुनिया के सैलानियों के बीच राष्ट्रीय राजधानी दिल्ली को लेकर रुचि बढ़ती जा रही है और इस मामले में विश्व के 10 प्रमुख शहरों में यह सातवें स्थान पर है। बुकिंग के लिहाज से सालाना 28 प्रतिशत की वृद्धि दर्ज की गयी है। नई दिल्ली एकमात्र एशियाई शहर है जो 'ट्रिप एडवाइजर्स 2016 ट्रेवलर्स च्वाइस डेस्टिनेशन आन द राइज' के 10 प्रमुख वैश्विक शहरों में शामिल हैं। ऐतिहासिक इमारतों, सांस्कृतिक धरोहर, आसपास अच्छे शहर तथा बड़ेबड़े मॉल भारत की राजधानी को एक जीवंत शहर बनाते हैं। आकर्षक हुमायूं का मकबरा शहर के समृद्ध इतिहास कोबताता है जबकि अच्छे बाजार व्यस्त महानगर का वास्तविक बोध कराता है।

SECTION : C (Long Answer Type Questions) Attempt any ONE Question. (500-700)

(Marks: 15x1=15)

Q.1 Write an article keeping this photograph into your mind. Also give suitable headline.



Q.2 Write a feature on a famous food joint at your city.